Covestro cooperates with RAL in the presentation of trend colors

- Trend report RAL COLOUR FEELING 2025+ contains 15 color shades
- Covestro is again partner of the RAL Trendbox with 75 material samples
- Very precise color matching for polycarbonates
- Comprehensive color and material approach for designers
- Livestream of the RAL presentation from Covestro’s campus

The RAL COLOUR FEELING 2025+ color matrix from RAL is an important guide for color trends for various industries. This year it is themed CARE + COLLABORATE and includes a 15-part color palette for applications in architecture, design, crafts and industry. For the fourth year in a row, the high-performance plastic polycarbonate from Covestro has been colored in the new shades by the color specialists at the company’s Color and Design Centers. As with this year’s program, the color palette once again includes a haptic experience – the RAL Trendbox. Covestro is also the official partner for this box with a total of 75 material samples, as are the companies Tiger Coatings, Object Carpet and Gabriel. Whether it’s mood boards or concept visualizations – the elements of the Trendbox offer many design options based on color standards.

Dr. Christopher Stillings, Vice President and Global Head of Color & Design in the Engineering Plastics segment, offers support to designers: “Covestro is not only a pioneer in the research and development of material technologies, but also has strong color and design teams worldwide. Our collaboration with RAL highlights the precision that our polycarbonate materials offer for color matching and the leading expertise of our color and CMF experts. Together, we are setting standards.” The project is another example of the company’s commitment to developing solutions and services in the CMF (Color, Material, Finish) design field.

"RAL offers professional color charts for the industrial design sector, which requires the highest level of color accuracy," says Markus Frentrop, Global Head of RAL Colours. "With the color matrix and RAL Trendbox, we offer designers a comprehensive color and material approach as part of our continued collaboration.” The 15 trend colors in the RAL Trendbox are each available as D6 single sheets, plastic color samples, powder-coated metal sheets and designed textile surfaces. They can also be combined with each other. "The color effects between the different material types are precisely coordinated by RAL and the cooperation partners,” says Markus Frentrop.
To ensure accurate and fast color matching, Covestro’s Color and Design Centers in Italy, Thailand, India and China worked together with RAL on solutions and were able to complete the precise matching of the 15 trend colors in a short time. Covestro also uses the RAL color codes in its CMF trend reports for the automotive, electronics and appliance industries.

**Live presentation on September 28, 2023**
On September 28, 2023, at 11 a.m. RAL plans to inform the public about the RAL COLOUR FEELING 2025+ Trend Report and the RAL Trendbox. The presentation will be broadcast live from the Covestro Campus building in Leverkusen via its channels at the following link: [https://go.covestro.net/ralstreamenglish](https://go.covestro.net/ralstreamenglish)

**About RAL COLOURS:**
RAL is the applied language of colors. The RAL CLASSIC and RAL EFFECT color collections together with the RAL DESIGN SYSTEM plus offer RAL’s professional color users a wide range of precise color templates. The palette of RAL colors includes a total of 2,831 color shades. With color cards, plastic standards and software products as well as color design and trend books the RAL products offer the ideal product for every design purpose.

**About Covestro:**
Covestro is one of the world’s leading manufacturers of high-quality polymer materials and their components. With its innovative products, processes and methods, the company helps enhance sustainability and the quality of life in many areas. Covestro supplies customers around the world in key industries such as mobility, building and living, as well as the electrical and electronics sector. In addition, polymers from Covestro are also used in sectors such as sports and leisure, cosmetics and health, as well as in the chemical industry itself.

The company is committed to becoming fully circular and is striving to become climate neutral by 2035 (scope 1 and 2). Covestro generated sales of EUR 18 billion in fiscal 2022. At the end of 2022, the company had 50 production sites worldwide and employed approximately 18,000 people (calculated as full-time equivalents).

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