

Press Release



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Covestro expands portfolio of resins made with plants to turbocharge sustainability in decorative coatings

[Covestro](#), a world leader in coating resin solutions for the decorative industry, announces the launch of an additional approach as part of its strategy to enable more sustainable, safer solutions for the decorative paints and coatings market. As part of this new approach, which leverages Covestro's leading position in partially bio-based resin innovation, the organization will grow its Decovery® family of resins and added-value services to meet the demands of its customers and markets.

Across the global decorative coatings industry, there is now unprecedented demand – from regulatory bodies, professional painters and consumers alike – for more sustainable products that protect health and safety while still driving functionality and efficiency. In fact, according to a recent Paint Monitor report, environmentally compatible paints are now the number-one desired innovation among painters in the EMEA region. And, with the decorative industry changing rapidly, it's increasingly important for paint manufacturers to differentiate themselves by meeting these demands.

Covestro's 'Decorative House of resins' strategy aims to address these requirements through three key pillars: proprietary market insights, its advanced resin technology toolbox, and its frontrunning position in partially bio-based innovation. The organization's latest initiative – known as 'A natural home to create more sustainable paints' – focuses specifically on this last pillar and the plant-based family of Decovery® resins, which have a bio-based content of up to 52 percent, verified to C14 standards.

In particular, to further drive the decorative market's adoption of bio-based solutions, Covestro is expanding its Decovery® family of resins, which will open new sustainable horizons for the decorative coatings market. Together



with additional services such as technical advice, sustainability dialog workshops, and marketing support, these solutions will enable Covestro's customers to deliver a wider range of coatings that protect the planet without compromising performance.

Gerjan van Laar, Marketing Manager Architectural: "I'm thrilled to be introducing 'A natural home to create more sustainable paints' and launching our latest Decovery® innovations! By expanding our range of more sustainable, safer, high-performance partially bio-based solutions that meet the needs of the decorative coatings market, we're helping our customers differentiate themselves while making a positive impact on our industry. More than ever, for paint manufacturers, the switch to bio-based decorative coatings is within reach!"

About Covestro:

With 2020 sales of EUR 10.7 billion, Covestro is among the world's largest polymer companies. Business activities are focused on the manufacture of high-tech polymer materials and the development of innovative solutions for products used in many areas of daily life. The main segments served are the automotive, construction, wood processing and furniture, and electrical and electronics industries. Other sectors include sports and leisure, cosmetics, health and the chemical industry itself. Covestro has 33 production sites worldwide and employs approximately 16,500 people (calculated as full-time equivalents) at the end of 2020.

Find more information at www.covestro.com.

Forward-looking statements

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