



THINC³⁰ 2020: The UN SDGs in the New Now: Relevance and Recovery PROGRAM AGENDA

DAY #1: “*Social Resilience*”

Thursday, October 15, 2020

9:00 – 11:30 a.m.

9:00-9:02am Opening, Haakan Jonsson, Chairman and President, Covestro LLC



As president and chairman of the Board of Directors at Covestro LLC, Dr. Haakan Jonsson serves as the senior leader of Covestro’s U.S. organization.

Haakan brings more than 25 years of various business expertise to the position. He began his career with Bayer in 1992 as a scientist in Pittsburgh.

[Click here](#) for full biography

9:02-9:07am

Welcome, Rebecca Lucore, Head of Sustainability and Corporate Social Responsibility, Covestro LLC



Rebecca L. Lucore is head of Sustainability and CSR for Covestro LLC’s America’s region, responsible for devising new models that apply the company’s commitment to sustainable business practices and the United Nations Sustainable Development Goals (UNSDGs) to its social programs, philanthropy, community relations and sustainability initiatives.

Lucore oversees i3 (ignite, imagine, innovate) Covestro’s companywide CSR program that aims to spark curiosity, to envision what could be and to help create it.

[Click here](#) for full biography

9:08-9:23am

Fireside Chat

Equity in Public Health and Medicine

Rebecca Lucore in conversation with

Noble A-W Maseru, PhD, MPH

Professor, Public Health Practice

Director, Social Justice, Racial Equity and Faculty Engagement

University of Pittsburgh Schools of Health Sciences



Noble A-W Maseru, Ph.D., M.P.H., is the Director, Social Justice, Racial Equity and Faculty Engagement. He accepted the appointment in Health Sciences in August 2020 after serving as Associate Dean for Diversity and Inclusion and Director, Center for Health Equity at Pitt Public Health since August 2017. Dr. Maseru retired after ten years public service in Cincinnati as the city's Health Commissioner, May 2016. Dr. Maseru has a career that spans 40 years in the areas of human services, academia and public health.

[Click here](#) for full biography

9:24-9:27am

Spotlight Speaker

Preventative Health Strategies in Low Income Communities

Health People: Community Preventive Health Initiative

Chris Norwood, Founder and Executive Director



Since founding Health People as a women's AIDS peer education and support program in 1990, Chris Norwood has developed its powerful peer model into a groundbreaking organization where effective health education, support and disease prevention is entirely delivered by low-income people themselves impacted by chronic disease and AIDS.

[Click here](#) for full biography

9:28-9:48am

Panel Discussion

Managing the Local Food Chain

Moderator

Marnie Schilken, Chief Program Officer, Greater Pittsburgh Community Food Bank



Marnie Schilken is the Chief Program Officer at the Greater Pittsburgh Community Food Bank, a proud member of Feeding America. She oversees four program areas that provide food and resource assistance throughout the Food Bank's 11-county service area in southwestern Pennsylvania: the **Partner Network** area that works with the Food Bank's network of 380+ pantries and other organizations to provide food assistance to neighbors in need...

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Guests

Miriam (Mim) Seidel, Assistant Professor of Nutrition, Falk School of Sustainability & Environment, Chatham University



Mim Seidel, a registered dietitian with a master's degree in Nutrition, has expertise in public health nutrition; food security; translational research; program planning and development. Mim focuses on the intersection of public health and regional food access. Most recently, she worked to increase utilization of WIC farmers' market checks and partnered with the Univ of Pittsburgh's Graduate School of Public Health to enhance the use of Greater Pittsburgh Community Food Bank's Mobile Market. She is Co- Chair of the Pittsburgh Food Policy Council's Steering Committee and past member, Greater Pittsburgh Community Food Bank Board of Directors.

Rita Resick, Co-Owner, Vice President of Marketing / Treasurer and Food Safety Officer, Laurel Vista Farms (and Food21 Board Member)



Rita Resick is one of the four owners of 500+-acre Laurel Vista Farms in Somerset County. Laurel Vista grows vegetables including green beans, peppers, summer vegetables, sweet onions, and potatoes. Until 2020, those products were sold to the fresh produce market in Pittsburgh region grocery stores and wholesale outlets under the label "Ken and Rick's Wholesome Vegetables." Since the pandemic arrived, however, the farm's focus changed. It is now the center of the effort to get food to food insecure families in the Somerset region...

[Click here](#) for full biography

Pastor Cynthia Wallace, Executive Pastor, Bible Center Church and Executive Director, The Oasis Project



Cynthia M. Wallace is the Executive Pastor of Bible Center Church in Pittsburgh, Pennsylvania. She also serves as the Executive Director of The Oasis Project, which is the community and economic development division of Bible Center Church. The Oasis Project has several out-of-school time programs, a transportation company, a property maintenance and management business and two food related venues, Everyday Café and Oasis Farm and Fishery.

[Click here](#) for full biography

9:49-9:52am

Spotlight Speaker (THEATRICAL TRAILER)

Generation Growth

Stephen Ritz, Founder, Green Bronx Machine



Stephen Ritz is a South Bronx educator / administrator who believes that students shouldn't have to leave their community to live, learn, and earn in a better one. Moving generations of students into spheres of personal and academic successes which they had never imagined — while reclaiming and rebuilding the Bronx — Stephen's extended student and community family have grown more than 100,000 pounds of vegetables in the Bronx while generating extraordinary academic performance.

[Click here](#) for full biography

9:52-10:12am

Panel Discussion

Quality Education for All

Moderator

Ben Renwick, STEM Coordinator, Corporate Social Responsibility, Covestro LLC



Ben Renwick is the STEM Coordinator at Covestro LLC, managing STEM (Science, Technology, Engineering and Math) community outreach within the greater Pittsburgh area and other regional sites. As part of Covestro's corporate social responsibility team, he has a particular focus in leveraging the company's current and future workforce in order to create sustainable and lasting impacts.

[Click here](#) for full biography

Guests

Saleem Ghubril, Executive Director, The Pittsburgh Promise



Saleem Ghubril is a passionate advocate for children and for the City of Pittsburgh. An ordained Presbyterian minister, he has devoted his life to serving the people of his community through outreach and education programs.

[Click here](#) for full biography

Dr. Gretchen Generett, Interim Dean and Professor, School of Education, Duquesne University



Gretchen Givens Generett, Ph.D. is the Interim Dean and Professor in the School of Education at Duquesne University. She has been at Duquesne University since 2008 when she joined the School of Education faculty. Prior to being appointed interim dean, Gretchen was professor and chair of the Department of Educational Foundations and Leadership. In addition, she is director of the University Council Educational Administration's Center for Educational Leadership and Social Justice at Duquesne and is the University's Noble J. Dick Endowed Chair in Community Outreach.

[Click here](#) for full biography

Nichole Sims, Parent Leader, A+ Schools



Nichole is a Pittsburgh Public Schools and Point Park University graduate, parent and grandparent of school aged children.

She took a hiatus from a career in Human Resources to be more active in her daughter/granddaughters' educational journeys.

Now working as a Parent Leader at A+ Schools, she engages and mobilizes parents, families, and school partners to advocate for a more equitable public education system for Pittsburgh's underserved black and brown student population.

10:13-10:18am

Spotlight Speaker

Strong Women, Strong Girls

Monica Henderson, SWSG Mentor

Psychology and Sociology Undergraduate Student, University of Pittsburgh



Monica Henderson (she/her) is a 21-year-old student at the University of Pittsburgh. She is finishing up her last year of undergraduate studies in Psychology and Sociology while also commencing an accelerated-graduate program in Behavioral and Community Health Sciences at the Graduate School of Public Health. She plans to get her MPH in the spring of 2022.

[Click here](#) for full biography

10:19-10:39am

Panel Discussion

Nonprofit Resiliency and the Pandemic

Moderator

Ange Loiseau



Ange Loiseau serves as manager of Corporate Social Responsibility (CSR) at Covestro LLC. In her role, she helps oversee Covestro's i3 (Ignite, Imagine, Innovate) companywide CSR program, specifically i3 Give and i3 Engage where she handles company giving and fosters employee engagement opportunities across the United States. Previously, Ange held several positions at Bayer MaterialScience (now Covestro) including project coordinator supporting the President's Chief of Staff and later as a community affairs representative. She joined Bayer in 2011 as an intern in public affairs and then communications. Ange holds a Bachelor's degree from CUNY Queens College in Media Studies and Journalism and a Master's degree in Mass Communication and Journalism from Point Park University in Pittsburgh. Born and raised in Haiti, Ange immigrated to the United States as a teenager.

Guests

Peggy Outon, Assistant Vice President, Community Engagement and Leadership Development, Robert Morris University



Peggy Morrison Outon is the founding Executive Director of the Bayer Center for Nonprofit Management at Robert Morris University in Pittsburgh, Pennsylvania. She is also Director of the Covestro Center for Community Engagement and an Assistant Vice President at Robert Morris University.

[Click here](#) for full biography

Trisha M. Gadson, PhD, Chief Executive Officer, Macedonia Family & Community Center (FACE)



Dr. Trisha Gadson is the Chief Executive Officer of Macedonia Family and Community Enrichment Center (FACE), a community based organization that specializes in engaging and partnering with families and communities. Dr. Gadson's mission-driven strategic skill set has enabled her to develop a team at Macedonia FACE that serves over 3,000 people per year.

[Click here](#) for full biography

Josh Whiteside, Executive Director, The Education Partnership



Josh Whiteside joined The Education Partnership as Executive Director in May 2018 to further the mission of providing school supplies to teachers and their students in low-income schools throughout Southwestern PA. Founded in 2009, The Education Partnership has provided more than \$20 million dollars' worth of critical school supplies to schools located in the seven-county region surrounding Pittsburgh, PA.

[Click here](#) for full biography



10:40-10:55am

Fireside Chat

Connecting While Apart

Rebecca Lucore in conversation with
Gabriela Citrone, Outreach Director for Citrone 33
Co-founder and Lead, EMBRACE Pittsburgh



Gabriela (Gabby) Citrone is a bold, young philanthropist committed to giving back to her community and empowering others to invest in social impact initiatives. Gabby believes that constant learning and collaboration is necessary to become a stronger, more effective philanthropist and advocate.

[Click here](#) for full biography

10:55 – 11:00am

Closing Remarks, Rebecca Lucore

11:00-11:30 am

Breakout Sessions



Dr. Haakan Jonsson

*Chairman and President
Covestro LLC*

As president and chairman of the Board of Directors at Covestro LLC, Dr. Haakan Jonsson serves as the senior leader of Covestro’s U.S. organization.

Haakan brings more than 25 years of various business expertise to the position. He began his career with Bayer in 1992 as a scientist in Pittsburgh. Since then, Haakan has held various positions in the U.S. and Germany, including director of manufacturing for Bayer Corporation, vice president of Innovation Americas for Bayer Polymers, vice president and head of business development for the Polycarbonate (PCS) business unit, senior vice president and head of the North American and EMLA (Europe, Middle East, Africa and Latin America) Supply Chain Centers and senior vice president and head of global innovation for PCS.



Over the years, Haakan has served as a member of several industry boards, including the Institute of Polymer Processing, Plastics Europe Germany and Paltough Industries Ltd. in Israel. Currently, Haakan serves on the Board of Directors for the American Chemistry Council (ACC) and the National Association of Manufacturers (NAM).

In the Pittsburgh region, Haakan serves on the Board of Directors for the Allegheny Conference on Community Development and Variety the Children’s Charity of Pittsburgh.

He holds a Master of Science in chemical engineering and a Ph.D. in polymer technology—both from the Royal Institute of Technology in Stockholm, Sweden.

Haakan and his wife, Leanne, currently reside in Mars, a suburb of Pittsburgh. They have a daughter, Andrea, and a son, Erik.

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Rebecca L. Lucore is head of Sustainability and CSR for Covestro LLC's America's region, responsible for devising new models that apply the company's commitment to sustainable business practices and the United Nations Sustainable Development Goals (UNSDGs) to its social programs, philanthropy, community relations and sustainability initiatives. Lucore oversees i3 (ignite, imagine, innovate) Covestro's companywide CSR program that aims to spark curiosity, to envision what could be and to help create it. Its three focus areas, i3 Engage, i3 STEM and i3 Give, leverage the company's current and future workforce, the communities in which it operates, and its partners and collaborators – all to create sustainable and lasting impacts. Lucore is a leading voice in Corporate America for empowering employee purpose and creating employee-citizen-philanthropist

to drive sustainable communities through the transformation of traditional corporate volunteerism to next gen Skills-Based Volunteerism (SBV). With SBV, teams of employees use their skills and expertise to help nonprofits and municipalities solve organizational challenges in IT, marketing, finance, systems, et al. These short-term consulting projects help needy organizations build capacity and become sustainable. She was instrumental in the establishment of the Covestro Center for Community Engagement at Robert Morris University in Pittsburgh which provides SBV and other volunteer training to Covestro employees and those of other companies throughout the region wishing to create their own citizen philanthropists. Lucore is working with the United Nations Global Compact (UNGC) to bring the UNSDGs to Covestro's U.S. site communities and showcase them as a framework for companies, organizations, cities and communities interested in integrating sustainable practices into their business and innovation strategies, impacting the Triple Bottom Line of People, Planet and Prosperity. Recently, Lucore took a leadership role on the UNGC's Ocean's Platform working group. Under Lucore's leadership and direction, Covestro holds its annual THINC30 Summit in Pittsburgh to bring the global goals local. THINC stands for transforming, harnessing, innovating, navigating and collaborating for a purpose-driven, sustainable future by 2030. Its mission is two-fold. First, to accelerate partnerships that foster sustainable business development and social innovation around the 17 UNSDGs. Second, to showcase how these goals can be achieved by leveraging the growing need for purpose among individuals, organizations and businesses. With the i3 Index, the public opinion research project she oversees, Covestro is exploring timely issues around purpose, sustainability, employee engagement and corporate responsibility, and helping to lead national dialogue and greater understanding of their impacts on business today and in the coming decade. Prior to joining Covestro, Lucore worked for 20 years in various capacities in corporate citizenship, philanthropy, environment/sustainability and STEM education and diversity. From 2012 to 2015 she served as Chief of Staff at Bayer MaterialScience LLC where she was responsible for leading and streamlining organizational initiatives, including talent management; donations; and community, executive and employee engagement. Before that, for more than a decade, Lucore served as Executive Director of the Bayer USA Foundation and Head of U.S. CSR for Bayer Corporation. In these dual roles, she was responsible for directing all CSR initiatives including the company's STEM education partnerships with the United Nations Environment Programme, the National Governor's Association and the National Science Teachers Association, among others, and was a lead architect of Bayer's flagship CSR program, Making Science Make Sense. Led by national spokesperson, Dr. Mae Jemison, the first woman of color to orbit the Earth, Making Science Sense was one of the first corporate initiatives to advocate for science literacy and science education reform. As part of this work, Lucore helped introduce and then drive the national conversation about the issue of gender and racial equity in the nation's STEM fields through annual research and periodic summits and reports on the issue. In recognition, Bayer was awarded two Presidential Awards – President's Service Award (President William J. Clinton) and the Ron Brown Award (President George W. Bush) – as well as the National Science Board's highest honor – the National Public Service Award. A leader in the Pittsburgh community, she was instrumental in Pittsburgh being named World Environment Day North American Host City in 2010 and host of One Young World in 2012. She is currently on the Board of Directors of Sustainable Pittsburgh, and is Advisory Board President for the Bayer Center for Nonprofit Management at Robert Morris University. She serves on several local sustainability working groups as well. Ms. Lucore has spoken widely at national CSR and Sustainability conferences including GreenBiz, the Social Innovation Forum, CGI America, National Governor's Association, U.S. Chamber of Commerce and Conference Board. She has contributed articles on CSR,



Sustainability and employee engagement issues to the Huffington Post and the US Chamber of Commerce Foundation's blog. She resides in Pittsburgh with her husband and three boys.

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Noble A-W Maseru, Ph.D., M.P.H.
 Professor, Public Health Practice
 University Of Pittsburgh Schools of Health Sciences

Noble A-W Maseru, Ph.D., M.P.H., is the Director, Social Justice, Racial Equity and Faculty Engagement. He accepted the appointment in Health Sciences in August 2020 after serving as Associate Dean for Diversity and Inclusion and Director, Center for Health Equity at Pitt Public Health since August 2017. Dr. Maseru retired after ten years public service in Cincinnati as the city's Health Commissioner, May 2016. Dr. Maseru has a career that spans 40 years in the areas of human services, academia and public health.

Dr. Maseru's Public Health Practice primary research interests are:

- Public health policy issues associated with the socioeconomic development of municipalities as it relates to social determinants of health; the *Health Equity in All Policies* perspective and the public sector's role in achieving health equity for its' citizenry;
- Public health policy issues related to access to health and health care by medically underserved, vulnerable, ethnic, under resourced, and underrepresented populations; safety net services;
- Pitt Public Health programs to determine social justice issues, initiatives as it relates to underrepresented groups.

Dr. Maseru's administrative interests are:

- Primary advisor to the administration, faculty, students and staff on Schools of Health Sciences social justice, racial equity and faculty engagement initiatives;
- Schools of Health Sciences programs to determine social Justice, anti-racism issues, initiatives as it relates to underrepresented groups including faculty, staff and students; advocates for policies that furthers a climate of social justice, racial equity and faculty engagement university wide.

Dr. Maseru holds a Bachelor of Science degree from Wayne State University, a Master of Public Health from the Emory University School of Medicine and a Doctorate in Health Policy from Atlanta University. He earned a fellowship from the Accrediting Commission on Health Education for Health Services Administration in Washington, D.C., and served in the Site Visitor Training Program of the Council on Education for Public Health.

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Chris Norwood, Founder and Executive Director of Health People:

Community Preventive Health Institute

Since founding Health People as a women’s AIDS peer education and support program in 1990, Chris Norwood has developed its powerful peer model into a groundbreaking organization where effective health education, support and disease prevention is entirely delivered by low-income people themselves impacted by chronic disease and AIDS.

Guided by its concept of Community Asset Programming in which the community, and especially local residents, are entirely seen as an asset, Health People has repeatedly shown that supporting community mobilization, knowledge and skills is vital to rebuilding health in the era of chronic disease.

In 2005, Chris was selected for a special Nobel Peace Prize Nomination honoring 1,000 women from around the world for their local work. In 2018 and 2019, she was also named a Notable Woman in Health by Crain’s New York.

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Marnie Schilken, Chief Program Officer, Greater Pittsburgh Community Food Bank

Marnie Schilken is the Chief Program Officer at the Greater Pittsburgh Community Food Bank, a proud member of Feeding America. She oversees four program areas that provide food and resource assistance throughout the Food Bank's 11-county service area in southwestern Pennsylvania: the Partner Network area that works with the Food Bank's network of 380+ pantries and other organizations to provide food assistance to neighbors in need, the Innovations and Distributions teams that pilot new delivery models, like Doorstep Delivery, and handle the Food Bank's direct distribution of food provisions, the Life Stabilization area that assists individuals to sign up for SNAP as well as access other life assistance programs, and the Child Nutrition team that handles how children are served through Summer Youth Café and after-school care sites. Prior to her work at the Food Bank, she served as the Director of Population Health Strategies at Gateway Health for nine years. There, she oversaw the Research and Development area which investigated evidence-based best practices to create approaches to healthcare delivery tailored to Medicaid, D-SNP and C-SNP members. Marnie's experience prior to Gateway included work in Latin America as the Program Representative for Ecuador and Chile for the Inter-American Foundation, as well as work as a Community Health Specialist and Executive Director for The Chol-Chol Foundation for Human Development in southern Chile. Marnie holds a Master's of Public Health from the University of Massachusetts and a Bachelor of Science from Penn State University.

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Rita Resick, Co-Owner, Vice President of Marketing / Treasurer and Food Safety Officer, Laurel Vista Farms (and Food21 Board Member)

Rita Resick is one of the four owners of 500+-acre Laurel Vista Farms in Somerset County. Laurel Vista grows vegetables including green beans, peppers, summer vegetables, sweet onions, and potatoes. Until 2020, those products were sold to the fresh produce market in Pittsburgh region grocery stores and wholesale outlets under the label “Ken and Rick’s Wholesome Vegetables.” Since the pandemic arrived, however, the farm’s focus changed. It is now the center of the effort to get food to food insecure families in the Somerset region and works with the Somerset County Mobile

Food Bank and its supplier, the Greater Pittsburgh Community Food Bank, to grow, receive, and distribute food from our on-farm warehouse.

Rita also developed a line of shelf stable jarred products called Local Produce in a Jar because they are made from locally grown vegetables. They are sold in grocery stores, specialty shops, online, and, until the pandemic, local community events and festivals.

In her past career, Rita was President of Farr Communications, Inc., owner and operator of an AM and FM radio station combination licensed to Charleroi PA. She sold these stations to Keystone Broadcasting, owner of a group of radio stations called “Froggy.” Prior to that, she was Vice President of Finance and Administration and Chief Financial Officer of Medrad, Inc., a medical device manufacturer headquartered in Warrandale PA, now a part of Bayer HealthCare. There, she oversaw corporate functions of accounting/cost accounting/treasury, sales order processing, human resources and benefits, and headquarters facility management.

In addition to her work at Laurel Vista Farms, Rita provides professional consulting services for sustainable agricultural initiatives in Southwestern PA. Along with her husband Rick Stafford, she developed a method of branding local agriculture products in a study commissioned by the RK Mellon Foundation. Currently, she is working on a project to bring co-packing services to the Pittsburgh region to serve small scale food entrepreneurs and startups.

She currently serves on the Boards of Pennsylvania Vegetable Growers Association (PVGA) and a newer food advocacy organization in Pittsburgh called Food21. She is a past director for the Foundation for California University of Pennsylvania, Pennsylvania Association for Sustainable Agriculture (PASA), and the Pittsburgh art organization Contemporary Craft.

She and her husband Rick Stafford split their time between their farm home in Somerset and their apartment in Pittsburgh.

Rita grew up in Masontown, PA and went to Albert Gallatin Senior High School. She was graduated from West Virginia University with a BS in Mathematics and English, and holds a master’s degree in business from the Tepper School of Carnegie Mellon University.

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Pastor Cynthia Wallace, Executive Pastor, Bible Center Church and Executive Director, The Oasis Project

Cynthia M. Wallace is the Executive Pastor of Bible Center Church in Pittsburgh, Pennsylvania. She also serves as the Executive Director of The Oasis Project, which is the community and economic development division of Bible Center Church. The Oasis Project has several out-of-school time programs, a transportation company, a property maintenance and management business and two food related venues, Everyday Café and Oasis Farm and Fishery.

Prior to moving to Pittsburgh in 2004, Cynthia was a principal in the Ann Arbor Public Schools and the co-founder and principal of Genesis Christian Academy. During her time in Pittsburgh, Cynthia was the principal of Pittsburgh Montessori, a PK – 8th grade school in the Pittsburgh Public Schools from 2007 – 2013. In 2013, she retired from the Pittsburgh Public Schools to pursue additional education and work in urban ministry.

Cynthia M. Wallace earned a bachelor's degree in behavioral sciences from the University of Chicago and a master's degree in educational administration from the University of Michigan. She has a master's degree in marriage and family counseling from Geneva College and a doctorate in school leadership from the University of Pittsburgh.

Cynthia has extensive experience as an elementary school teacher and administrator. She has also taught future educators as an adjunct professor in the teacher education departments at Concordia University in Ann Arbor, Michigan and at Carlow University in Pittsburgh, Pennsylvania. Cynthia is a Nationally Certified Counselor (NCC) and worked from 2016 - 2020 part-time as a therapist with children and families in the community of Homewood.

Cynthia has recently joined the national faculty for Made to Flourish, where she trains pastors on helping their congregations understand God's perspective on economics and the connection between faith and work.

Beyond her academic and professional pursuits, Cynthia has been married for over thirty years and is the mother of four adult children.

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Stephen Ritz is a South Bronx educator / administrator who believes that students shouldn't have to leave their community to live, learn, and earn in a better one. Moving generations of students into spheres of personal and academic successes which they had never imagined — while reclaiming and rebuilding the Bronx — Stephen's extended student and community family have grown more than 100,000 pounds of vegetables in the Bronx while generating extraordinary academic performance. Recently named a 2015 Top Ten Finalist for the \$1m Global Teacher Prize, Stephen's accolades include a 2016 Project Based Learning Champion Award, 2016 Health Champion Award, 2016 Dr. Oz Award, 2015 BAMMY Laureate – Elementary Educator of the Year Award, 2014 Greenius Award, 2014 Green Difference Award, 2013 Latin Trends Award, ABC Above and Beyond Award, Chevrolet / General Motors National Green Educator Award, USS Intrepid Hometown Hero Award, NYC Chancellor's Award and various others.

Stephen helped earn his school the first ever Citywide Award of Excellence from the NYC Strategic Alliance for Health and directly attributes these results to growing vegetables in school. The National Association of Secondary School Principals cited Stephen's work and Green Bronx Machine as one of five national exemplars of service learning. In 2016, Stephen was invited by the White House to present at State of STEM – installing an indoor garden in the process; a replica of Stephen's class was installed in the United States Botanical Gardens as well. In 2014, Stephen's fourth and fifth grade students accepted a personal invitation from White House by Chef William Yosses to visit the White House and exchange ideas about food literacy. Consequently, Stephen and his students hosted Chef Yosses and an international team at their school using food grown in his classroom. Today they partner together in the Bronx and have presented annually at the New York Times Tastes of the World Travel Show and have hosted visitors from around the globe.

Stephen's Bronx classroom featured the first indoor edible classroom in NYC Department Of Education, which routinely generated enough produce to provide healthy meals to 450 students while training the youngest nationally certified workforce in America. His programming is approved for School Garden to School Cafe; growing the food served in school in classrooms all year long. His students have embarked on growing projects from Boston to Rockefeller Center to the Hamptons and beyond — all while earning living wages en route to graduation. They have gone on to install over 100 gardens in NYC and countless across America and around the globe. Recently, Stephen and his students were featured by NPR – Fifty Great Teachers and PBS in the American Graduate Series.

Affectionately known as "America's Favorite Teacher," Stephen has moved attendance from 40% to 93% daily, helped partner towards 2,200 youth jobs in the Bronx and captured the United States EPA Award for transforming mindsets and landscapes in NYC. A strong advocate for Project Based Learning, Stephen is an annual presenter for the Buck Institute and works with school districts and universities across the country. Stephen has worked with and conducted professional development for the AFT, UFT as well as charter, independent, public and private schools around the world. American Teacher: Heroes in the Classroom identified and featured Stephen as one of the top fifty teachers in America. Internationally, he consults with Instituto Thomas Jefferson in Mexico, lectures for the Hebrew University, was named a Delegate at WISE (World Innovation Summit for Education), and recently spoke at Congreso Nacional de Educacion in Medellin, Colombia. Stephen has received standing ovations from coast to coast, continent to continent and around the globe.

Stephen's 2008 speech at Columbia University, entitled "From Crack to Cucumbers," along with the release of a YouTube Video, "Urban Farming NYC," resulted in a national following, including an invitation to the White House Garden. Dubbed the Pied Piper of Peas by Lorna Sass, Stephen launched Green Bronx Machine to a national audience and was selected as a national Green Apple Education Ambassador for the US Green Building Council and Center for Green Schools. Currently, Stephen is working on embedding the concepts of sustainability, food, energy and environmental justice aligned to content area instruction into K-12 programming and beyond. In 2015, Stephen launched the first ever independently financed National Health, Wellness and Learning Center in a 100+ year old reclaimed school library in the South Bronx at Community



School 55. Green Bronx Machine celebrated a 2014 Best of Green Schools Award — one of only ten recipients across the United States.

Stephen has electrified and inspired audiences of all types with his “Si Se Puede” message of hope, urgency, resilience and Amer-I-Can innovation. In 2015 Stephen was invited to speak at the Clinton Global Initiative on Earth Day. Recently, Stephen received a standing ovation at Lincoln Center and presented at What Works in Dubai for KHDA, Knowledge and Human Development Authority, and received the first standing ovation in the history of the event. Stephen has had featured roles in major documentaries including Michael Pollan’s In Defense of Food, Susan Rockefeller’s Food for Thought, Commerce of Tomorrow’s The Future of Food and the Jennifer Lopez Special Neighborhood Sessions. In 2014, he keynoted the Green Schools National Conference, Innovation Land, American Institute of Architects and WOBI (World of Business Ideas), Landmark’s Social Innovation Summit, amongst numerous others – all to standing ovations. In February 2013, Stephen received the first standing ovation in the thirteen-year history of Green Biz and went on to standing ovations at the United Nations Social Innovation Summit and City Resilient. In 2014, he keynoted the Green Schools National Conference, Innovation Land, American Institute of Architects and WOBI (World of Business Ideas), Landmark’s Social Innovation Summit, amongst numerous others – all to standing ovations. Stephen has worked with and consulted for Fortune 100 / 500 companies. He uses his platform of public speaking to support numerous philanthropic activities locally, nationally and abroad.

To date, Stephen’s work has been featured in Forbes, Fast Company, USA Today, New York Times, Wall Street Journal, and on ABC, CBS, CNN, FOX, NBC, TNT, Disney, NPR, PBS, Univision, Upworthy and in many international media outlets. His TEDx Manhattan Talk boasts over 975,000 views – ranked in the Top 10 Food / Education TED Talks of all time and is used for teacher training / workforce development globally. Stephen is an Office Depot featured teacher – Teachers Change Lives! In 2013, the United States Department of State and New York Foreign Press Corps toured representatives from 40 countries across Stephen’s worksites and classrooms. Dedicated to harvesting hope and cultivating minds, Stephen dreams of opening a nationally replicable Career Technical Education public school rooted in urban agriculture, green, and sustainable initiatives. Stephen recently lost more than 100 pounds by modeling positive behavior and eating what he and his students grow in school. Stephen believes that together, via collaboration, coalition and get to yes solutions, we can all prosper!

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Ben Renwick, STEM Coordinator, Corporate Social Responsibility, Covestro LLC

Ben Renwick is the STEM Coordinator at Covestro LLC, managing STEM (Science, Technology, Engineering and Math) community outreach within the greater Pittsburgh area and other regional sites. As part of Covestro's corporate social responsibility team, he has a particular focus in leveraging the company's current and future workforce in order to create sustainable and lasting impacts. Working with over 60 school districts annually, Ben coordinates with teachers and other organizations the opportunity for Covestro employees to get engaged with local school through hands-on activities or other career related events. STEM and education have long been a passion of Ben's as he strives to positively impact as many students as he can.

Ben loves the opportunity to teach young students (especially science) and to also be a positive role model for them. Students at the middle school age are particularly of who Ben is most passionate because of the critical time in their life. Adolescence comes with a lot of changes for these students, and he strives to help put them on a path to success. In addition to his STEM role, Ben works with numerous nonprofit organizations, coordinating events that once again allow for Covestro employees to partner with community programs. Variety the Children's Charity is one organization that Covestro supports, and Ben oversees the annual Halloween party for Variety children and their families. This is just one of the examples of how Ben seeks to make an impact in the community which we live. Ben holds a bachelor's degree in middle level science/math education from Grove City College. He resides in New Castle with his wife and two children.

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Saleem Ghubril, Executive Director, The Pittsburgh Promise

Saleem Ghubril is a passionate advocate for children and for the City of Pittsburgh. An ordained Presbyterian minister, he has devoted his life to serving the people of his community through outreach and education programs.

In 1985, Saleem founded The Pittsburgh Project, a community development organization that provides free home renovations to hundreds of vulnerable seniors each year. It also mentors, educates, and deploys thousands of youth in meaningful volunteer community service. Saleem led The Pittsburgh Project until 2008, when he assumed the leadership of The Pittsburgh Promise.

The Pittsburgh Promise works for a future where:

- all urban youth are equipped to reach post-secondary success,
- all public schools serve all children excellently,
- Pittsburgh is flourishing in all its neighborhoods,
- and our workforce is widely diverse and highly skilled to advance a region that is good and just for all.

In the last 12 years, The Pittsburgh Promise has sent more than 9,500 urban youth to college and provided them with over \$146 million in scholarships.

Saleem is the volunteer pastor of Mosaic Community Church in Pittsburgh. He also serves on the boards of The Buhl Foundation and the World Affairs Council of Pittsburgh.

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Dr. Gretchen Generett, Interim Dean and Professor, School of Education, Duquesne University

Gretchen Givens Generett, Ph.D. is the Interim Dean and Professor in the School of Education at Duquesne University. She has been at Duquesne University since 2008 WHEN SHE JOINED THE School of Education faculty. Prior to being appointed interim dean, Gretchen was professor and chair of the Department of Educational Foundations and Leadership. In addition, she is director of the University Council Educational Administration’s Center for Educational Leadership and Social Justice at Duquesne and is the University’s Noble J. Dick Endowed Chair in Community Outreach.

Dr. Generett is a qualitative researcher whose research is centered around educational stories that have been rendered invisible. Her scholarship intermingles traditional sociology of education, African American studies, and feminist studies with more progressive concepts of justice that examine agency, empowerment, and action. In doing so, her work demonstrates careful and comprehensive examination of intersectionality.

Dr. Generett’s research is published in Urban Education, Urban Review, Educational Studies, Educational Foundations, the Western Journal of Black Studies, NER, Vitae Scholastic, the Middle School Journal, Journal of Transformative Education, and the International Journal of Qualitative Studies. Her work has been presented nationally and internationally. Her co-authored books, Five Practices for Equity-Focused School Leadership and The American Dream for Students of Color: Barriers to Educational Success are due out in 2021.

Dr. Generett currently serves as vice-president of the American Educational Studies Association, is co-editor of the journal Professing Education, and associate editor of the Oxford Encyclopedia of Race and Education. Locally, she serves on the boards of SSB Bank, Alumni Theatre Company, and Contemporary Craft.

Dr. Generett has also served on the faculties of Virginia Tech, George Mason University, and Robert Morris University. She received her B.A. in English from Spelman College and her Ph.D. in Social Foundations of Education from the University of North Carolina at Chapel Hill.

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Monica Hendershon (she/her), SWSG Mentor, Psychology and Sociology Undergraduate Student, University of Pittsburgh



Monica Henderson (she/her) is a 21-year-old student at the University of Pittsburgh. She is finishing up her last year of undergraduate studies in Psychology and Sociology while also commencing an accelerated-graduate program in Behavioral and Community Health Sciences at the Graduate School of Public Health. She plans to get her MPH in the spring of 2022.

Over her 4 years at the university, there has been one club in which she has dedicated a significant part of her time: Strong Women Strong Girls. SWSG is a non-profit organization with a mission to empower girls to recognize their inner strengths and pursue their dreams. It uses multi-generational mentoring to challenge social pressures that discourage girls in under-resourced communities. The idea of mutual empowerment creates a sisterhood between 3rd-5th grade girls, college mentors, and professional women. Lastly, the model of SWSG focuses on fostering positive development in the 6C's: competence, confidence, connection, character, caring, and contribution.

In the 2019-2020 program year, SWSG Pittsburgh worked with 39 schools and community centers, 653 girls, 285 college women (representing 6 campuses), and 132 professional women from diverse career fields. 57% of girls identified as Black/African-American and 46% live in households earning less than \$27,800. 1 in 4 girls disclosed developmental or learning disabilities.

Monica has participated as a University of Pittsburgh college mentor since her first semester, freshman year. Previous program sites include Greenfield, ACH Pathways, and Barrett Elementary. One of Monica's biggest goals while working with the girls is to foster mentee agency. In other words, she aims to bring every mentee's thoughts, feelings, actions, and abilities to the forefront to create a space full of autonomy, security, and confidence. She hopes that through her work with SWSG, each girl feels the power to create their own life story and experiences.

Her years with SWSG would not have been meaningful without the fellow female mentors at her Pitt Chapter who are strong leaders. Some cherished memories with this organization include participating in Jump Into Spring, meeting Tarana Burke, witnessing a gymnasium full of Dilworth Elementary girls receive free laptops, creating virtual lesson plans during Spring quarantine, and speaking at the 2020 Strong Awards.

Throughout her other years at Pitt, Monica has volunteered at UPMC Children's Hospital, conducted research at Hillman Cancer Center, and studied public health in the Ecuadorian Amazon. One of her most treasured accomplishments is running from San Francisco to New York City with the Ulman Cancer Fund for Young Adults in the summer of 2018. Her plans are to work with children who have faced early-life adversities and promoting a resilience framework for them. Furthermore, Monica hopes to keep working towards dismantling systems of oppression, addressing inequities, and educating others on the power of knowledge and experience.

Social Media Handles

Personal: @monicahende

Organization: @swsgpgh @pittswsg

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Peggy Outon, Assistant Vice President, Community Engagement and Leadership Development, Robert Morris University

Peggy Morrison Outon is the founding Executive Director of the Bayer Center for Nonprofit Management at Robert Morris University in Pittsburgh, Pennsylvania. She is also Director of the Covestro Center for Community Engagement and an Assistant Vice President at Robert Morris University.

Prior to establishing the Bayer Center, Peggy founded similar institutions in Austin, Texas and New Orleans, Louisiana. Since its founding, the Bayer Center @RMU has worked with more than 3500 regional and national nonprofits. It provides more than 100 classes in management and governance on an annual basis. It is recognized as a national leader in the capacity building field and in 2011, was endowed for its work by the Richard King Mellon Foundation. Its latest program innovation is the Covestro Center for Community Engagement which is successfully deploying business volunteers to intensively serve the needs of nonprofit organizations as board members and skills based volunteers. Reaching more than 800 business leaders in its first two years of work and service, the Covestro Center represents both the historic and the current commitment of business leaders to building a better community. The Bayer Center is an exemplary social venture having earned over \$9 million since inception from its consulting and training revenues as well as having received philanthropic support in excess of \$12 million.

Peggy has three decades' experience in the nonprofit sector as development officer, management support professional, board member and volunteer. As a consultant, she has served more than 800 clients as they improved their strategy, governance, fundraising and executive transitions. She worked as an arts development officer in Austin, TX and in New Orleans, LA. With the help of many volunteer leaders, she has led successful fundraising campaigns that have resulted in \$45 million new dollars for arts, management support and other nonprofit organizations.

As a volunteer, she has served on 34 boards—8 as president, including chairing the founding national board of the Alliance for Nonprofit Management. She also served as a founding member of the Drucker Foundation's international training team. Her pay equity research, *74%: Exploring the Lives of Women in Nonprofits*, has attracted national attention, resulting in more than seven million media impressions on the project, including an Op-Ed on April 2015 issue of *The Chronicle of Philanthropy*. Her most recent research, *WhatNow?: How will the retirement of nonprofit leaders change the sector?* Has attracted national attention with stories in the Nonprofit Quarterly, the Nonprofit Times (print and podcast), the Chronicle of Philanthropy and was named by Independent Sector as one of the four most important pieces of research released in February 2018.

The Bayer Center has served as a national model, studied by capacity building organizations from Texas to Michigan. Post Katrina, Peggy was asked by the Ford Foundation to help establish the Disaster Recovery Foundation for the Louisiana Governor. She has been named by a leading national publication for nonprofit management to *The Nonprofit Times Top 50 for Power and Influence*. She has also been named the Pearl of Excellence by the Girl Scouts of Western Pennsylvania, honored as a Woman of Achievement by the Cribs for Kids/SIDS International annual dinner and March 22, 2011 was designated by the Pittsburgh City Council as



Peggy Morrison Outon Day in Pittsburgh, in recognition of her commitment to the nonprofit sector. In 2020, she was recognized as a Pittsburgh Business Times Woman of Influence.

She has served as a management consultant to more than 1,000 nonprofit organizations in fund development, board development, strategic & operational planning and volunteer management. As a volunteer, she has served on 34 boards—8 as president, including chairing the founding board for five years of the Alliance for Nonprofit Management, a national network of nonprofit capacity builders. Locally, she has served the boards of Global Pittsburgh, the Albert Schweitzer Fellows, the August Wilson Center and as an elder for Community House Presbyterian.

She has taught graduate students at both the University of New Orleans and Robert Morris University. At the University of New Orleans, she was a master professor in the Arts Administration Masters' degree program. Her research on the *74%: Exploring the Lives of Women in Nonprofits* is attracting national attention to the work of the Pittsburgh nonprofit sector. The 74% project has attracted more than seven million media impressions, including op-eds in *The Chronicle of Philanthropy*, the *Pittsburgh Post Gazette* and the *Heinz Endowments quarterly magazine*. The research has been featured on national podcasts and extensively on local NPR as well as national and regional conferences. She has taught countless classes, moderated numerous panels and served a keynote speaker on nonprofit management in the US and abroad.

She has spoken to more than 20,000 people locally, nationally and internationally on many topics of nonprofit management and governance. She has been an active volunteer with the Independent Sector, a DC based nonprofit advocacy organization. She is frequently quoted on nonprofit issues in local and national publications, most recently twice in *The American Lawyer*.

An alumna of Sweet Briar College and a proud graduate of the University of Texas at Austin, she is long-married to Paul Outon, a contractor and residential property developer on the Northside of Pittsburgh. She and Paul are active volunteers with Community House Presbyterian Church as well as her previous congregation, East Liberty Presbyterian. They also volunteer regularly for Global Pittsburgh, Bricolage and the Greater Pittsburgh Community Food Bank. Her son, Ross, lives and works in the wine industry in Sonoma, CA. Her daughter, Katie, is a practicing attorney and serves on the staff of the Mansmann Foundation which provides entrepreneurial support to under-resourced communities.

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Trisha M. Gadson, PhD, Chief Executive Officer, Macedonia Family & Community Center (FACE)

Dr. Trisha Gadson is the Chief Executive Officer of Macedonia Family and Community Enrichment Center (FACE), a community based organization that specializes in engaging and partnering with families and communities. Dr. Gadson's mission-driven strategic skill set has enabled her to develop a team at Macedonia FACE that serves over 3,000 people per year.

Dr. Gadson earned a Ph.D. in community engagement from Point Park University; a Master's of Science in professional leadership and program development from Carlow University and a Bachelor of Arts in psychology from Syracuse University. She also holds a national certification as a Bullying Prevention Program Trainer and Consultant from the Institute on Family and Neighborhood Life at Clemson University and a Leadership Credential for Strength Based Family Workers from Temple University. In addition, Dr. Gadson is a recognized diversity, equity and inclusion consultant and facilitator. She obtained training from the National Multicultural Institute and holds a Fostering Diversity & Inclusion Certificate from Yale School of Management.

Dr. Gadson serves on advisory councils for the Bayer Center for NonProfit Management at Robert Morris University, the Hill District Community Engagement Center of the University of Pittsburgh and the Department of Community Engagement at Point Park University. She is also a member of the Women's Leadership Council of the United Way of Southwestern Pennsylvania, Delta Sigma Theta Sorority, Inc. and she serves as the president of the African American Strategic Partnership, a collaborative of African American nonprofit leaders. In the fall of 2019 Dr. Gadson was recognized by the New Pittsburgh Courier as one of Pittsburgh's 50 Women of Excellence.

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Josh Whiteside, Executive Director, The Education Partnership

Josh Whiteside joined The Education Partnership as Executive Director in May 2018 to further the mission of providing school supplies to teachers and their students in low-income schools throughout Southwestern PA. Founded in 2009, The Education Partnership has provided more than \$20 million dollars' worth of critical school supplies to schools located in the seven-county region surrounding Pittsburgh, PA. Most recently, Josh helped to launch The Education Partnership's latest program, the STEAM Lending Library, to make available hands-on, 21st century tools for partner schools, teachers, and students. Providing the tools necessary for a relevant and engaging education is paramount to the future success of students and the region as a whole.

Prior to joining The Education Partnership, Josh was Co-Director and founding member of the Pittsburgh based non-profit organization Beverly's Birthdays. Launched in Feb. 2012 as a labor of love, Beverly's Birthdays grew rapidly filling a need in the community by celebrating the birthdays of children who may not otherwise be recognized. Leaving his career in the insurance industry in Oct. 2013 to become the first full-time employee of Beverly's Birthdays, Josh oversaw, met, and grew the budget of the organization to over \$500,000 annually.

Josh's background as a Benefits Consultant through Aflac Insurance, specializing small to medium size business insurance, sales, and networking, translated well to the grassroots effort of sustaining a small non-profit.

Josh grew up in the South Hills of Pittsburgh attending Upper St. Clair High School where he played both soccer and football. He continued his education and football career at Allegheny College in Meadville, PA where he earned his bachelor's degree in Economics, graduating Magna Cum Laude in 2008.

Josh and his wife, Lindsey, reside in the Mt. Washington neighborhood of Pittsburgh with their Boston Terrier, Riesling.

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Gabriela Citrone, Director of Initiatives, Citrone 33 Foundation

Gabriela (Gabby) Citrone is a bold, young philanthropist committed to giving back to her community and empowering others to invest in social impact initiatives. Gabby believes that constant learning and collaboration is necessary to become a stronger, more effective philanthropist and advocate.

Currently, Gabby is the Director of Initiatives at the Citrone 33 Foundation where she oversees programs and special initiatives. The Foundation invests in education, health, and human services to improve quality of life for all. Gabby co-designed and co-leads its EMBRACE Pittsburgh mental wellness initiative and, in 2017, served as a consultant for Play It Forward Pittsburgh, a campaign for organ donation. She has held instrumental positions as a Fellow at the Penguins Foundation and Intern at the Milken Institute Center for Strategic Philanthropy.

Gabby is a member of the MaverickNext Fellowship, a transformative two-year program for young female philanthropists. MaverickNext increases access to reproductive healthcare for girls and women in the developing world. The fellowship has encouraged Gabby to pursue philanthropic opportunities in public health domestically and globally.

Gabby has a bachelor's degree in sport and event management from Elon University. Gabby was born in Fairfield, Connecticut and lives in Pittsburgh, Pennsylvania. She also spends

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